

## **Laugh...but you know it's true**

How many times have you said: "Ah man, shoulda' gone to the can," as you sit there squirming on the Deerfoot parking lot, waiting, and waiting, and waiting for traffic to clear.

Well, relief is in sight. It's called, in fact, Brief Relief. It's a pouch that contains waste and can be used by both men and women.

The Brief Relief Pouch is part of a line of complementary "washroom" products originally developed by a California company and now being distributed in Canada by Potti Corp. of Calgary. Other products include the Disposa-John Portable Restroom, the Commode, and the Privacy Tent.

But Potti Corp.'s most popular line is the Brief Relief Pouch. It was designed in 1990 for Pacific Bell, a large utility in California, to achieve cost savings from drivers taking unscheduled washroom breaks. According to Colin and Linda Kryski, who founded Calgary-based Potti Corp., the system is now used by about 80 of the top 100 utilities in the United States. In Alberta, users include TELUS, Atco Electric, Enmax and the City of Calgary, the Canadian military, police and emergency measures systems.

Colin Kryski says the products have been approved for use by Alberta environment, as well as the provinces of British Columbia, Saskatchewan, Manitoba and Ontario, with further approvals pending.

This may not be a subject one talks about a lot in mixed company, but it is a fact that people do need to use washrooms. And those who work almost full time in vehicles, are a ready market for a system which is personal, portable and sanitary. .

reated monopoly which handles the province's trans-  
and distribution needs. TransAlta, the largest  
r-owned utility in Canada, owns and operates three  
in Ontario. It is also spending \$450 million on a new  
ing plant that is being completed in Sarnia.